## ORDER

Orders	Order / Re	ev: <u>2</u>	2461985							
	Alt Order #	t: \	VOC13572806							
	Product De	esc: I	ssue							
	Estimate:	-	2328				WHAS			
	Flight Date		04/11/22 - 04/24/22		Primary AE	-	Taylor Fritsch			
	Original Da	-	)4/11/22 / 04/11/22		 Sales Offic		TSWAS			
Order Type:			General		Sales Regi		NAT			
		_	Scheral			011.				
Agency	Name:	<u>l</u>	Full Reach Media G	roup/ POL						
	Buying Cor	ntact:			Billing Type	e:	Cash			
	Billing Con	tact:			Billing Cale	ndar:	Broadcast			
		- I	P.O. Box 101552		Billing Cycl	e:	EOM/EOC			
		Ā	vrlington, VA 22210		Agency Co	mmission:	15%			
Advertiser	Name:	-	SS/ American Drea	m Federal Acti						
	Demograp	-	<u>\35+</u>		New Busine		400407			
	Product Co	-	S-Issue/Non Ballot			External ID:	199467			
Revenue Code		Code 1: /	AGY		Agency Ext	ernal ID:	73568AG			
	Revenue C		Gen) General		Unit Code:		General			
	Revenue C Revenue C		Gen) General Gen) General Core				General			
-		Code 3: (	Gen) General Core	Amount	Totals Month	# Spots	Gross Amount	Net Amount		
Start Date	Revenue C	Code 3: (	Gen) General Core	Amount \$18,168.75	Totals Month April 2022	83	Gross Amount \$21,375.00	\$18,168.75	0.00	
<b>Bill Plan</b> Start Date 03/28/22	Revenue C End Date 04/19/22	Code 3: (	Gen) General Core		Totals Month		Gross Amount		Rating 0.00 0.00	
Start Date 03/28/22 Account Exe	Revenue C End Date 04/19/22 ecutives	Code 3: () # Spots G 83	Gen) General Core	\$18,168.75	Totals Month April 2022 Totals	83 83	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe	Revenue C	Code 3: (	Gen) General Core	\$18,168.75	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe	Revenue C	Code 3: () # Spots G 83	Gen) General Core	\$18,168.75	Totals Month April 2022 Totals	83 83	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritscl Order Share	Revenue C	Code 3: ( # Spots G 83 Sales Office	Gen) General Core Toss Amount Net \$21,375.00 Sales Region re Tota	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritsch Order Share WHAS	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1	Gen) General Core Toss Amount Net \$21,375.00 Sales Region Tre Tota 5% \$21,375.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritsch Order Share WHAS	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1	Gen) General Core Toss Amount Net \$21,375.00 Sales Region re Tota	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1	Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market Competitive	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 10 Sha	Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market Competitive CABLE	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1 10 Sha 8	Gen) General Core           Gen) General Core           Toss Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$0.00           5%         \$121,125.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE	Revenue C	Code 3: ( # Spots G 83 Sales Office 10 Sha 8	Gen) General Core           Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$121,125.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.0	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI	Revenue C	Code 3: () # Spots G 83 Sales Office Sha 10 Sha 8	Gen) General Core           Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$142,500.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 \$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WAVE WBKI WBNA	Revenue C	Code 3: () # Spots G 83 Sales Office Sha 10 Sha 8 8	Gen) General Core           Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$142,500.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 \$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.0	
Start Date 03/28/22 Account Exe Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI WBKI WBNA WDRB	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 10 Sha 8	Gen) General Core           Gen) General Core           ioss Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.0	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 10 Sha 8	Gen) General Core           Gen) General Core           ross Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 10 Sha 8	Gen) General Core           Gen) General Core           ioss Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           re         Tota           5%         \$21,375.00           re         Tota           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1 10 Sha 8	Gen) General Core           Gen) General Core           coss Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           re         Tota           5%         \$21,375.00           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	
Start Date 03/28/22 Account Exe Taylor Fritscl Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	Revenue C	Code 3: ( # Spots G 83 Sales Office Sha 1 10 Sha 8	Gen) General Core           Gen) General Core           ioss Amount         Net           \$21,375.00           Sales Region           re         Tota           5%         \$21,375.00           re         Tota           5%         \$21,375.00           re         Tota           0%         \$142,500.00           re         Tota           0%         \$10.00           5%         \$121,125.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00           0%         \$0.00	\$18,168.75 Start Date / E Start Of Orde	Totals Month April 2022 Totals	83 83 Order %	Gross Amount \$21,375.00	\$18,168.75	0.00	

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
١	N 1	WHAS	04/11/22	04/19/22	Good Morning Ame GOOD MORNING		7-9a	-1111	:30	4	\$325.00P02	0.00 NM	6	\$1,950.00
		Start	t Date E	End Date	Weekdays S	<u>Spots/Week</u>	Rate	<u>Rating</u>						
	We	eek: 04/1	1/22 0	)4/17/22	-1111	4	\$325.00	0.00						
	We	eek: 04/1	8/22 0	)4/24/22	11	2	\$325.00	0.00						

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Order / Rev:	2461985	Advertiser:	ISS/ American Dream Federal Action	
Alt Order #:	WOC13572806	Product Desc:	Issue	WHAS
Flight Dates:	04/11/22 - 04/24/22	Estimate:	2328	

Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Da</u>	_	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/11/22 Week: 04/18/22		-1111 11	4	\$325.00 \$325.00	0.00 0.00						
		Local News @ 43		430-5a	-1111	:30	4	\$75.00P02	0.00 NM	6	\$450.00
		WHAS11 WAKE					-			-	
Start Da		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 04/11/22		-1111	4	\$75.00	0.00						
Week: 04/18/22 N 3 WHAS 04/1		Local News @ 6a	2 a Sa CM	\$75.00 6-7a	0.00	:30	1	\$50.00P02	0.00 NM	1	\$50.00
N 5 WIAS 04/	1/22 04/10/22	WAKE UP WEEI		0-7a	1-	.50	1	\$30.00F02	0.00 1110		φ30.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22	2 04/17/22	1-	1	\$50.00	0.00						
N 4 WHAS 04/1	1/22 04/16/22	Good Morning Ar		7-9a	1-	:30	1	\$125.00P02	0.00 NM	1	\$125.00
<u>Start Da</u>	te End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 04/11/22		1-	1	\$125.00	0.00						
N 5 WHAS 04/1	1/22 04/16/22	Local News @ 9a WAKE UP WEEI		9-10a	1-	:30	1	\$125.00P02	0.00 NM	1	\$125.00
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/11/22		1-	1	\$125.00	0.00						
N 6 WHAS 04/1	1/22 04/17/22	ROS EM (Su) 6-8 WAKE UP WEEI		6-8a	1	:30	1	\$50.00P02	0.00 NM	1	\$50.00
<u>Start Da</u> Week: 04/11/22		<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
		Good Morning Ar	-	8-9a	1	:30	1	\$125.00P02	0.00 NM	1	\$125.00
		GOOD MORNIN									
Start Da	_	Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22		1	1	\$125.00	0.00			\$ 405 00 D00	0.00.104		A750.00
N 8 WHAS 04/1	1/22 04/19/22	THE VIEW	CM	11-12p	-1111	:30	4	\$125.00P02	0.00 NM	6	\$750.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22	_	-1111	4	\$125.00	0.00						
Week: 04/18/22		11	2	\$125.00	0.00						
N 9 WHAS 04/1	1/22 04/19/22	Local News @ 12 WHAS11 NEWS		12-1p	-1111	:30	4	\$125.00P02	0.00 NM	6	\$750.00
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/11/22		-1111	4	\$125.00	0.00						
Week: 04/18/22		11	2	\$125.00 4-5p	0.00	:30	4	¢125.00.002	0.00 NM	6	¢750.00
N10 WHAS 04/1	1/22 04/19/22	Local News @ 4p WHAS11 NEWS		4-5p	-1111	.30	4	\$125.00P02	0.00 100	0	\$750.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22	04/17/22	-1111	4	\$125.00	0.00						
Week: 04/18/22		11	2	\$125.00	0.00						
N11 WHAS 04/1	1/22 04/19/22	Local News @ 5p WHAS11 NEWS		5-530p	-1111	:30	4	\$325.00P02	0.00 NM	6	\$1,950.00
<u>Start Da</u>		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 04/11/22 Week: 04/18/22		-1111 11	4	\$325.00	0.00 0.00						
N 12 WHAS 04/1				\$325.00 530-6p	-1111	:30	4	\$350.00P02	0.00 NM	6	\$2,100.00
		WHAS11 NEWS	@ 530P			.50	4	\$330.001 0Z	0.00 1110	0	φ2,100.00
Start Da	_	<u>Weekdays</u> -1111	Spots/Week	<u>Rate</u>	Rating						
Week: 04/11/22 Week: 04/18/22		11	4	\$350.00 \$350.00	0.00 0.00						
N13 WHAS 04/1			M-F CM	6-630p	-1111	:30	4	\$400.00P02	0.00 NM	6	\$2,400.00
Start Da	te End Date	Weekdays	шор Spots/Week	Rate	Rating						
Week: 04/11/22	_	-1111	<u>opols/week</u> 4	\$400.00	0.00						
Week: 04/18/22		11	2	\$400.00	0.00						
N14 WHAS 04/1	1/22 04/16/22	Local News @ 63		630-7p	1-	:30	1	\$125.00P02	0.00 NM	1	\$125.00
		WHAS11 NEWS	ധ്ര ര:30p								

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Order / Rev:	2461985	Advertiser:	ISS/ American Dream Federal Action	
Alt Order #:	WOC13572806	Product Desc:	Issue	WHAS
Flight Dates:	04/11/22 - 04/24/22	Estimate:	2328	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 04/	/11/22	04/17/22	1-	1	\$125.00	0.00						
N 15 WHAS	04/11/2	2 04/17/22	Local News @ 63 WHAS11 NEWS	•	630-7p	1	. :30	1	\$400.00P02	0.00 NM	1	\$400.00
<u>Sta</u> /Week: 04	<u>art Date</u> /11/22	<u>End Date</u> 04/17/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
N16 WHAS	04/11/2	2 04/19/22	ET 7-730p ENTERTAINMEN	CM NT TONIGHT	7-730p	-1111	:30	4	\$400.00P02	0.00 NM	6	\$2,400.00
<u>Sta</u> /Week: 04 /Week: 04		<u>End Date</u> 04/17/22 04/24/22	<u>Weekdays</u> -1111 11	<u>Spots/Week</u> 4 2	<u>Rate</u> \$400.00 \$400.00	<u>Rating</u> 0.00 0.00						
N 17 WHAS	04/11/2	2 04/19/22	Inside Ed 730-8p INSIDE EDITION		730-8p	-1111	:30	4	\$400.00P02	0.00 NM	6	\$2,400.00
<u>Sta</u> /Week: 04 /Week: 04		<u>End Date</u> 04/17/22 04/24/22	<u>Weekdays</u> -1111 11	<u>Spots/Week</u> 4 2	<u>Rate</u> \$400.00 \$400.00	<u>Rating</u> 0.00 0.00						
N18 WHAS	04/11/2	2 04/13/22	Wed Prime A THE GOLDBER		8-9p	1	:30	1	\$750.00P02	0.00 NM	1	\$750.00
<u>Sta</u> /Week: 04	a <u>rt Date</u> /11/22	<u>End Date</u> 04/17/22	Weekdays	<u>Spots/Week</u> 1	L <u>Rate</u> \$750.00	<u>Rating</u> 0.00						
N 19 WHAS	04/11/2	2 04/17/22	Sun Prime A AMERICA'S FUN	CM INIEST HOME	7-8p	1	. :30	1	\$750.00P02	0.00 NM	1	\$750.00
<u>Sta</u> /Week: 04	<u>art Date</u> /11/22	<u>End Date</u> 04/17/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
N20 WHAS	04/11/2	2 04/19/22	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SU	11-1135p J	-1111-1	:30	5	\$325.00P02	0.00 NM	7	\$2,275.00
<u>Sta</u> /Week: 04 /Week: 04		End Date 04/17/22 04/24/22	<u>Weekdays</u> -1111-1 11	<u>Spots/Week</u> 5 2	<u>Rate</u> \$325.00 \$325.00	<u>Rating</u> 0.00 0.00						
N21 WHAS	04/11/2	2 04/16/22	Local News @ 11 WHAS11 NEWS	•	11-1135p	1-	:30	1	\$250.00P02	0.00 NM	1	\$250.00
<u>Sta</u> /Week: 04	<u>art Date</u> /11/22	<u>End Date</u> 04/17/22	<u>Weekdays</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
N22 WHAS	04/11/2	2 04/19/22	Jimmy Kimmel JIMMY KIMMEL	СМ	1135p-1237	'a -1111	:30	4	\$75.00P02	0.00 NM	6	\$450.00
Week: 04/		<u>End Date</u> 04/17/22	<u>Weekdays</u> -1111	<u>Spots/Week</u> 4	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
Week: 04/	/18/22	04/24/22	11	2	\$75.00	0.00						
										Totals	83	\$21,375.00